

Enliven[®] services

Advice, Assistance, and
Answers for People on
Enbrel[®] (etanercept)

Please see Important Product Information and Prescribing
Information included in this brochure.

AMGEN[®]

Manufactured by Immunex Corporation
Thousand Oaks, CA 91320

Wyeth[®]

Marketed by Amgen and
Wyeth Pharmaceuticals

www.enbrel.com

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Getting Started

The Assistance You Need, When You Need It

When you live with a chronic inflammatory disease, keeping up on what you need to know can seem overwhelming. *Enliven Services* informs you and helps you manage your condition day in and day out, helping you make your Enbrel® (etanercept) treatment as comfortable and convenient as possible.

Enliven® services

Signing Up

Once you're enrolled in *Enliven Services*, you can begin making use of the comprehensive suite of resources *Enliven Services* offers, including direct access to specialists who are prepared to help you make the most of your treatment at **1-888-4ENBREL**.

Enrolling in *Enliven Services* is easy:

- Visit **www.enlivenervices.com**
- Call us at **1-888-4ENBREL** (1-888-436-2735)
- Or use the enclosed registration form

* *Enliven Services* representatives are available to assist you 8 AM to 8 PM Eastern time, Monday through Friday; *Enliven Services* registered nurses are available 8 AM to 11 PM Eastern time, 7 days a week. Help from Spanish-speaking representatives is available if you require it.



Understanding Insurance Coverage

At **1-888-4ENBREL**, Enbrel® (etanercept) Liaisons are readily available free of charge to assist you with all your insurance issues, including:

- Confirming that your health plan covers ENBREL before you begin treatment
- Assistance with the prior authorization process
- Assistance that may be needed with the appeals process for benefits
- Follow-up on the status of your claims
- Assistance with yearly insurance recertification
- Referrals to specialty pharmacy services
- Assistance identifying programs that may provide financial assistance if regular coverage is insufficient. These include nonprofit organizations that provide co-pay assistance to eligible patients, or the ENcourage Foundation,[®] which may provide ENBREL to qualified patients without insurance coverage*

*ENcourage Foundation is a registered trademark of Encourage Foundation Corporation.

One-on-One Medical Support

Enliven Services registered nurses are available to assist you at **1-888-4ENBREL**, from 8 AM to 11 PM Eastern time, 7 days a week, to provide guidance on treatment issues and concerns, such as:

- Questions about your ongoing Enbrel® (etanercept) treatment
- Questions about your condition
- Scheduling a self-injection lesson with your doctor
- Traveling with ENBREL
- Choosing an administration option
- Disposing of needles, injectors, and Enbrel® SureClick™ autoinjectors

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Ongoing Support

What to expect with Enbrel® (etanercept) therapy

ENBREL can work fast. In medical studies, ENBREL was shown to be effective in about 2 out of 3 adults with RA who used it, and has been shown to begin working in as few as 2 weeks, with most patients receiving benefit within 3 months.

Your results may vary; each person's experience with Enbrel® (etanercept) is different. Regardless, it's important that you make ENBREL therapy part of your routine. And, as with any medicine, if you have any questions about this information, be sure to discuss them with your doctor.

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Getting Informed, Staying Informed

www.enliveservices.com

Remember to visit the *Enliven Services* website to find tools and information to help make Enbrel® (etanercept) therapy easier and more convenient, including:

- Treatment FAQs
- Downloadable insurance forms
- Injection support
- Patient profiles
- Links to additional online resources

www.enbrel.com

This website is an online resource for patients and caregivers who want to learn more about their condition and the benefits of ENBREL.

Newsletters

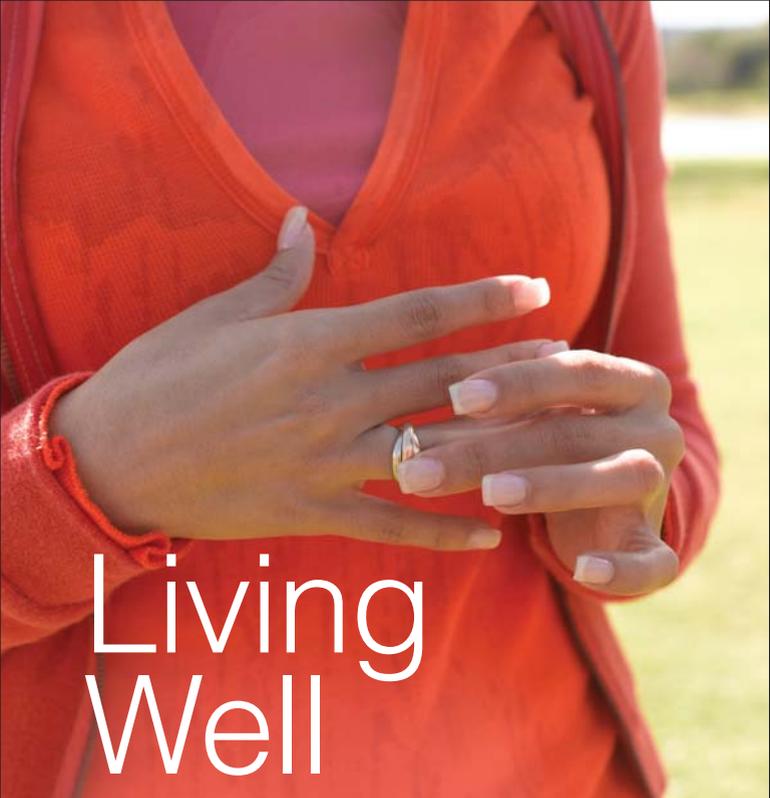
Tailored to your needs, *Enliven Services* newsletters (online or offline) include:

- “Voices of Experience” – Real patient stories about their experiences with their condition and Enbrel® (etanercept)
- Questions to ask your doctor to maximize each office visit
- Insight from experts to help you address the physical and emotional challenges you may experience while managing your disease

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Living Well

Your lifestyle and your disease

A better understanding of your disease and its treatments can positively affect your lifestyle and attitude. That's why *Enliven Services* offers resources that help you take greater control of your condition. Doctor/patient dialogue tools, articles covering emotional considerations, real-life patient experiences, and more—all are available to help you focus on living well.

Enliven® services

If you've been prescribed Enbrel®, (etanercept) you can begin taking full advantage of *Enliven Services* personalized support today by simply:

- Calling **1-888-4ENBREL**
- Visiting **www.enlivenservices.com**
- Or completing the enclosed registration form (be sure to fill out both pages and sign at the bottom), then mail it to us in the enclosed envelope or fax it to 1-877-777-1390

 *registration form*

About ENBREL

ENBREL is indicated for reducing signs and symptoms, helping to keep joint damage from getting worse, and improving physical function in adult patients with moderate to severe active rheumatoid arthritis. ENBREL can be taken with methotrexate (MTX) or used alone.

