



AVIATION MANUFACTURER SERVICES



GLOBAL AVIATION INTELLIGENCE SOLUTIONS™

About ATP

Effective Branded Solutions

Effortless Distribution Services

Print On Demand Services

AskBob® Online Community Forum

For over 35 years, ATP has been meeting the needs of aviation manufacturers. ATP has utilized this experience to design a unique series of services to improve the customer experience and bring effective and valuable change to your organization.



About ATP

ATP is a leader in Global Aviation Intelligence Solutions, providing a single source solution for aviation Maintenance, Regulatory and Compliance information services. Serving over 14,000 customers worldwide, including many of the worlds' leading maintenance repair organizations, airlines, fractionals, fixed-based operations, aircraft and component manufacturers, governments, aviation schools, corporate and independent operators, ATP is recognized as the industry standard for quality, reliability and service in aviation.

Leverage ATP's world class services and innovative technology services:

- Effortless Distribution Services including disc and Internet-based technology for delivering maintenance publications and support information to your customers.
- Economical Print on Demand Services that enable your customer support group or your customers to order printed documents online.
- Effective Branded Solutions provide additional opportunities to build and expand your brand and corporate identity.
- Enhanced Marketing and Communications Services through the AskBob® Online Community Forum. AskBob® provides a host of online services that can further improve your customer's experience through customer feedback tools, online training, and other information distribution tools.

Effective Brand and Channel Marketing Solutions

About ATP

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ATP offers an outsourced solution to our business partners to ensure that your brand is easily accessible and identifiable to your customers.

ATP can support your brand strategy seamlessly:

- Branded packaging and marketing
- Discs with your manufacturer logo and artwork
- Branded customer user experience within ATP NavigatorV®
- Channel customers directly to your website

ATP embodies the union of advanced technology, aviation experience, and market insight to create a powerful solution for our partners. Leverage ATP's world class services and innovative technology leadership to bring effective and valuable change to your organization with additional revenue opportunities.



Effortless Distribution Services

ATP can improve your customer service, safety and compliance by distributing maintenance and service information directly to your customers. ATP offers a unique approach through a combination of licensing and outsourcing services that can drive additional revenue and create new efficiencies for your business. ATP also recognizes that the cost of your intellectual property is substantial, and for that reason we have structured our technology and services to support your interests.

Sophisticated Technology Platform:

- Industry leading platform for compliance and safety information management
- IP controls to prevent unauthorized access to your content
- Large installed adoption across the aviation industry
- Global distribution infrastructure

Flexible Content and Subscription Services:

- Ability to handle paper and leading digital formats
- Custom product configuration options
- Subscription management and renewal management services

Complete Content Management and Revision Services:

- Support both Internet and disc revision services
- Multiple quality control checks to insure accuracy and consistency of information

Dedicated Customer and Sales Support:

- Dedicated sales, account management and marketing resources
- Full customer service and online or onsite training available
- Customer Service with multi-lingual support

“Piaggio America and ATP have been in a successful outsource partnership for digital technical publications since 2005. Our projects include all flight documents, maintenance manuals as well as all service related information. ATP works with both Piaggio America and our Italian counterparts to effectively manage this complex offering.”

Chris Grinnell, Director of Customer Support for Piaggio America

ATP Economical Print On Demand Services

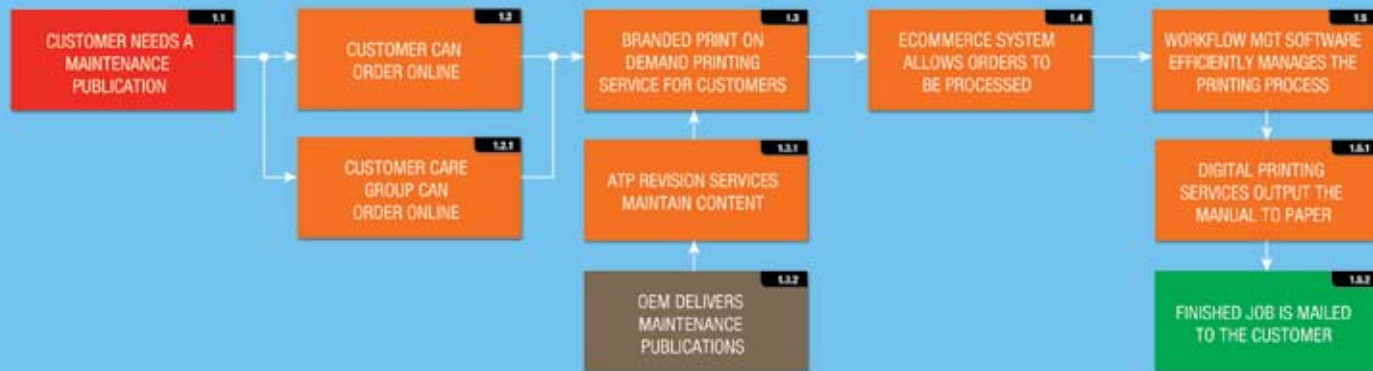


ATP's Print on Demand web based service creates a simple solution for paper documents and delivery services to increase your operational margins.

ATP's Print on Demand creates a strategic web based platform for your business, allowing you to build an optimized, customer-centric environment. ATP provides you with the implementation and on-going support your business requires.

ATP's cost-effective Print on Demand solution offers:

- Easy to use search tools to locate publications by model including a manual preview mode to view selected manual pages.
- Complete ecommerce tools for purchasing, including the capability for enabling customers to select manuals, specify quantity, and order by credit card.
- An order tracking page that allows customers to return to the site to view the status of their orders.



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AskBob®

ATP's Online Forum for
Maintenance Professionals

Convey and exchange information globally with your aviation customers to gather market information, enhance customer support, and lower your product liability exposure.

AskBob® is a virtual community that provides maintenance professionals with interactive research, online marketplace, virtual training, and knowledge sharing. AskBob® is unique in that it reaches members both online at www.AskBob.aero and on their desktop at work as an integrated feature of ATP's NavigatorV®. AskBob® visitors and page views continue to grow at a rate of 10% per month.

You can take advantage of the following AskBob® services:

- Partner Page – Communicate directly with your customers, publish articles and training materials, post videos, sponsor a company specific discussion forum and much more.
- Sponsored Discussion Forum – Add a dedicated discussion forum for your company – a great way to interact with the maintenance professionals that are using your product.
- News and Events – Conveniently distribute your news, events, and press releases through AskBob®.
- ATP Daily Email Alert – Gain exposure for your business with this email service distributed to over 6,000 maintenance customers each business day.
- Banner Ads – Collect valuable marketing leads from members while expanding your company's exposure.

www.askbob.aero



PLEASE CONTACT US FOR MORE
INFORMATION ON OUR SERVICES.

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